



LAW ENFORCEMENT AGAINST DRUGS & VIOLENCE

“On the Street and in the Classroom”

On The Street And In The Classroom

TESTED • PROVEN • EFFECTIVE

L.E.A.D. offers the only 10 week, evidence based, tested and proven effective, K-12 ATOD, curriculum delivered by Law Enforcement in the United States.

L.E.A.D. is the most rapidly growing drug and violence prevention program in the United States, with certified Instructors in 40 states.

L.E.A.D. creates true partnerships with schools by training police officers and teachers in the L.E.A.D. authorized curriculum.

With over 2,700 L.E.A.D. Instructors (police officers, teachers, and prevention specialists) nationwide, L.E.A.D. addresses what matters- drugs, bullying, and violence.

Our strategic relationship with the Mendez Foundation allows us to offer tested and effective curricula that includes information on the safe use of prescription, OTC drugs and all opioids.

The 10 week Too Good for Drugs (TGFD) curricula includes tested and proven effective information on all drugs including opioids.

L.E.A.D. instructors are the community leaders in addressing the opioid epidemic in local cities and towns.

L.E.A.D. Agencies and Instructors create safer, healthier communities through schools, businesses and community leaders.

L.E.A.D. Agencies are the major source of distribution in providing Naloxone on the street in communities throughout the United States.

L.E.A.D. has a prestigious organizational structure with national leaders from its board of directors to its advisory boards and working groups. The various boards include the past president and the current president of the International Association of Chiefs of Police (IACP), as well as internationally recognized business, financial, and prevention experts- with over 90 leaders from these fields to serve local communities.

L.E.A.D. also maintains ON THE STREET Officer and Educator Certification Programs. These trainings are designed to certify all Law Enforcement Officers and Teachers in detailed curricula that addresses the Missions of L.E.A.D. The curricula will be presented in (4) four modules to address Drug Abuse, Drug Related Crimes, Bullying and Violence while Promoting Law Enforcement Services.

Why L.E.A.D.®?

L.E.A.D. utilizes the evidence based Too Good for Drugs and Too Good for Violence curricula:

- L.E.A.D. offers over 20 evidence based curricula, each individualized to insure school districts can decide which curricula, and at which grade level, is most appropriate for their community.
- L.E.A.D. offers a unique charitable operation to grow local programs. L.E.A.D. offers an annual training conference to focus on current issues facing law enforcement and school districts.
- All curricula are developed by full time prevention specialists who continually update and revise curricula within international standards to maintain evidence based status.
- Utilizes Social and Emotional Learning to work through fun and interactive lessons, building the self-confidence young people need to make healthy choices and achieve success.
- Promotes positive, pro-social attitudes and behaviours, while fostering healthy relationships, resistance to substance abuse and conflict, and resistance to negative peer pressure and influence.
- Mitigates risk factors and promotes resiliency through the development of these skills and traits: Goal Setting, Decision Making, Effective Communication, Anger Management, Media Literacy, Conflict Resolution, Social and Emotional Competency, Pro-Social Bonding

Each of the Too Good programs feature:

- Fully Scripted Lessons, Age Appropriate Approach, Assessment and Evaluation Tools, Enhanced Cooperative Learning, Built-in Classroom Management, Parent Component, Technical Support
- Each Too Good evaluation study was conducted by third-party researchers and used randomized treatment-control group designs (pre-test/post-test, 20-week post-test, and a follow-up).

We are committed to reinforcing the mutual respect, goodwill and relations between law enforcement and their communities. More L.E.A.D. information can be found at www.leadrugs.org or call us directly at (609) 259 – 2500 or email us at info@leadrugs.org



L.E.A.D.®

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