

## **Leader in Drug and Violence Prevention Joins L.E.A.D. John Lindsay Named Executive Vice President and Chief Development Officer**

**ALLENTOWN, N.J.** (February 8, 2018) - L.E.A.D. (Law Enforcement Against Drugs), a nonprofit dedicated to preventing drug abuse, deterring drug related crimes, eliminating violence and bullying, and promoting law enforcement, is proud to announce the appointment of John Lindsay to the newly-created position of Executive Vice President and Chief Development Officer.

A recognized leader in drug and violence prevention, Lindsay will play an integral role in advancing the mission of L.E.A.D. setting up a national development operation and creating strategies to increase fundraising opportunities to help fulfill program and growth needs supporting L.E.A.D.-trained law enforcement and the communities served.

“We are thrilled to have John join our team and we look forward to John applying his knowledge, experience and expertise to assist the L.E.A.D. organization to continue to grow and expand,” said Nick DeMauro, Executive Director and CEO of L.E.A.D.

Lindsay began his career in law enforcement in 1988 as a police officer in Palo Alto, California where he also served as the lead robbery and homicide detective.

After being named a National Institute of Justice Pickett Fellow, Lindsay attended the Kennedy School of Government at Harvard where he obtained a Master of Arts in Public Administration. While attending Harvard, he also worked at the Pioneer Institute, a think tank focused on more effective and efficient government.

Upon leaving Harvard, he was offered a position at the White House Office of National Drug Control Policy (ONDCP) where he served as the staff director for state and local affairs under General Barry R. McCaffrey. Since leaving ONDCP, Lindsay has worked extensively with helping nonprofit organizations in the areas of growth and fund development with a particular focus on school-based law enforcement.

“I am excited to be a part of a tested and proven effective evidence-based program delivered by dedicated law enforcement professionals,” said Lindsay. “I look forward to working with our L.E.A.D. officers and all officers who want to make a positive difference in their communities. All children, everywhere, deserve a tested and proven effective evidence-based program, anything less is not fair to the children or their future.”

### About L.E.A.D.

Established in 2014, L.E.A.D. is the only law enforcement-focused 501(c)(3) charitable organization offering a comprehensive drug prevention initiative with an IN THE CLASSROOM component for students and an ON THE STREET component for law enforcement. L.E.A.D. provides leadership, resources and management to ensure law enforcement agencies have the means to partner with our educators, community leaders, and families by providing proven and effective evidence-based programs to deter youth and adults from drug use, drug related crimes, bullying and violence. We are committed to reinforcing the mutual respect, goodwill and relations between law enforcement and their communities.

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