

3RD ANNUAL 21ST CENTURY DRUG & VIOLENCE PREVENTION TRAINING CONFERENCE AND MARIJUANA SYMPOSIUM

March 18, 19, 20, 2018 • Harrah's Atlantic City

HOSTED BY



This conference is for L.E.A.D. Officers, Police Chiefs, Senior Police Management, School Resource Officers, Narcotics Enforcement Officers, Superintendents, Principals, Educators and other School-Based law Enforcement Personnel. Community and Educational Leaders are also welcome to attend.

MARIJUANA SYMPOSIUM



An agnostic look at the Marijuana Decriminalization and Legalization Issue!

Legal or not, how do Law Enforcement, School Districts, and Communities address this issue. A must event for all Law Enforcement Agencies, School Districts and Government Leaders.

Dr. John Carnevale of Carnevale Associates will facilitate a National Level Symposium on this hot topic. With many states opting to legalize marijuana, more than ever methods need to be developed to address this problem.

Representatives from the State of Washington and Colorado will participate.

CONFERENCE AND SYMPOSIUM SCHEDULE

Sunday, March 18, 2018

9:00 am	Conference Registration – 1 ST Floor – Harrah’s Convention Center
11:00 am – 5:00 pm	Training Sessions (*boxed lunch will be provided) <ul style="list-style-type: none">• Too Good For Drugs K-8• Too Good For Drugs and Violence High School• ON THE STREET• Social Perspectives
7:00 pm	Meet & Greet Reception in the Eden Lounge with Entertainment

Monday, March 19, 2018

8:00 am – 9:30 am	Registration & Continental breakfast
9:30 am – 10:30 am	Opening Ceremony Opening Remarks: <ul style="list-style-type: none">Chief Robert Kugler, Chairman of L.E.A.D.Chief Lou Dekmar, President of IACP
10:30 am – 12:00 pm	Keynote Address – Bernard James, Professor of Constitutional Law, Pepperdine University School of Law
12:00 pm – 1:15 pm	Supporters Luncheon <ul style="list-style-type: none">Ercan Pozan, Executive Director, PEACE Islands InstituteChief Paul Cell, First Vice President, IACPL.E.A.D. Instructor of the Year AwardL.E.A.D. Educator of the Year AwardL.E.A.D. Administrator of the Year Award
1:30 pm – 3:00 pm	Session I Workshops
3:00 pm – 3:30 pm	Vendor Reception <ul style="list-style-type: none">• Visit Vendors and enjoy an afternoon snack
3:30 pm – 5:00 pm	Session II Workshops
7:00 pm	Elaborate Reception at Harrah’s Pool
10:00 pm	Dance Party at Eden Lounge

Tuesday, March 20, 2018

8:00 am – 9:00 am	Continental breakfast
9:00 am – 5:00 pm	Marijuana Symposium, The Marijuana Issue Legal or Not, Here It Comes! <p>Agnostic look on how to address this issue legal or not.</p> <p>A full day look at this growing National Issue.</p> <p>Featuring International Experts and National Leaders lead by Dr. John Carnevale.</p> <p>This symposium is narrated by Jim McQueeney, Talk Show Host. Representatives from Colorado, Washington State and other areas including NJ Legislators.</p>
12:00 pm	L.E.A.D. Luncheon – full overview of direction of L.E.A.D. and growth throughout the United States and beyond.
5:00 pm	Marijuana Symposium and Conference concludes

2018 CONFERENCE WORKSHOPS

Keynote Presentation:

Bernard James

“School Based Policing and the Law: Legislative Reform, Court Decisions, New Liabilities”

The keynote address features a discussion on the implications of legal trends on school based policing liability. Topics covered include the authority of educators, restorative justice discipline reform, and the role of law enforcement. Legislative reform - both federal and state - will be presented to provide a context for safe schools policymaking. Participants will be asked to participate in discussions using the cases and statutes contained in these materials.

Workshop # 1

Breakout Session Title:

“What a Safe School Looks Like: Major Legislation and Top Cases” by Bernard James

This session features a discussion on important 2017-2018 legislation as well as top court cases on school safety reform. Every school based police officer and educator should be up to date on what the law permits and what it requires on school safety. A great topic for Chief law enforcement and school administrators along with L.E.A.D Instructors and classroom teachers.

“How do we use the Media to reduce Drug use in Adolescents” by Dr. William Crano

This session will look at Evidence Based Practices on how to use the media to reduce Drug Use in Adolescents. Dr. Crano is an International expert in this field.

“The Heroin and Opiate Problem” Where are we at and Where are we going” by Douglas Collier

This session presented by former DEA Agent and current New Jersey Attorney General Drug Prevention Representative will take an indepth look at the Heroin and Opiate problem along with other Drug Trends.

“The History of the Drug Problem in America” by Dr. Bill Beacham

Dr. Bill Beacham, an International Expert in Drug Prevention and Treatment who currently serves the US Olympic Team is addressing this issue, will present a detailed perspective on this growing problem in America and throughout the World.

“The Too Good For Drugs and Violence Family of Curricula” The next 10 years.

Charles Mendez III, Executive Director of the Mendez Foundation will give a detailed overview of the direction of the Mendez Foundations efforts to continue to provide the best evidence based drug and violence prevention curricula. Participants can share experiences and offer suggestions to improve your programs.

Workshop # 2

Breakout Session Title:

“What a Safe School Looks Like: Major Legislation and Top Cases” by Bernard James

This session features a discussion on important 2017-2018 legislation as well as top court cases on school safety reform. Every school based police officer and educator should be up to date on what the law permits and what it requires on school safety. A great topic for Chief law enforcement and school administrators along with L.E.A.D Instructors and classroom teachers.

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“Why should you ONLY use Evidence Based programs!” by Dr. Allan Cohen

Presented by one of the leaders in Drug Prevention Science who will outline the need for utilizing Evidence Based Curricula and show how ineffective Curricula could be harmful. The session will also address the need for program fidelity and consistencies including continued research.

OPENING KEYNOTE SPEAKER



Bernard James is a professor of law at Pepperdine University School of Law in Malibu, California, where he specializes in Civil Rights, Constitutional Law, and Education Law. He joined the Pepperdine faculty in 1984 after serving in Michigan as a judicial clerk for the Honorable Judge Myron Wahls on the Court of Appeals. Dr. James is author of the textbook **Education Policy and the Law: Cases and Commentary** and numerous articles on law, education, and religion. He is a contributing editor to the NASRO **Journal of School Safety** where he writes on school safety law reform and student rights.

He has served as a consultant to the U.S. Department of Education and the U.S. Department of Justice where he published **Sharing Information: A Guide to FERPA and Participation in Juvenile Justice Programs**. (DOJ Programs 1997). His school law blog (schoolsafetylawblog.com) is a popular and informative source of school safety law reform. He lectures in America and Canada on legal issues and serves as a constitutional law commentator for the national and local media. [bjames@pepperdine.edu].

ADDITIONAL CONFERENCE/SYMPOSIUM SPEAKERS



Chief Marco Vasquez has served in Colorado law enforcement for the past four decades. Rising through the ranks at the Denver Police Department (DPD), Chief Vasquez retired as the Deputy Chief of Administration after a 36-year career with DPD in 2008. Chief Vasquez gained extensive experience throughout his career in Internal Affairs investigations, drug enforcement and patrol operations and was responsible for an approximate \$176M budget for the Denver Police Department. Chief Vasquez went on to become chief of police for the Sheridan (CO) Police Department until 2010. He briefly left local law enforcement in 2011 to become the first Chief of Investigations for the newly created Medical Marijuana Enforcement Division for the Colorado Department of Revenue and served in this capacity until 2013. Chief Vasquez then went on to be the chief of police for the Town of Erie (CO) Police Department and recently retired after 40+ years as a sworn Colorado law enforcement officer.



Dr. William Crano holds the Oskamp Chair, Distinguished Professorship in Psychology in Claremont Graduate University's Division of Behavioral & Organizational Sciences. His basic research is concerned with social influence, especially the impact of minorities on the beliefs and actions of the majority, and on the effects of self-interest on attitudes and actions. His applied research is concerned with the development of persuasive and instructional information to prevent the spread of HIV/AIDS and to prevent drug abuse in children and adolescents.

Crano received his MS and PhD from Northwestern University. Since then, he has held many appointments in academia, teaching at Michigan State University, Texas A&M University, Johns Hopkins University, the University of Arizona, and CGU. In addition to these appointments, Crano has been a NATO Senior Scientist, a Fulbright Fellow to Brazil, and a liaison scientist in the behavioral sciences for the Office of Naval Research. He also has served as the chair of the Executive Committee for the Society of Experimental Social Psychology and as director of the Program in Social Psychology at the National Science Foundation.

For more than 50 years, Crano has been publishing in academic journals, encyclopedias, and books on the effects of drugs and disease

on communities at large.

Currently, he is an advisor to the UN Office on Drugs and Crime, Vienna: Commission on Narcotic Drugs, and he is an advisor to the U.S. State Department, Colombo Plan: Training and Certifying Drug Prevention Professionals in S.E. Asia and the Middle East. Additionally, he is a fellow of the American Psychological Association and the Association for Psychological Science, and he serves on the editorial boards of *Human Communication Research* and the *Journal of Personality and Social Psychology*. His research is funded by the National Institute on Drug Abuse and the National Institute of Child Health and Human Development.



Dr. Zili Sloboda, currently is the President of Applied Prevention Science International. She was trained in medical sociology at New York University and in mental health and epidemiology at the Johns Hopkins University Bloomberg School of Public Health. The majority of her research has been related to the delivery of health-related services to youth and adults and epidemiology. She is an expert on the prevention of substance use by adolescents and has broad experience in research related to at-risk youth and to the evaluation of treatment and prevention programs.

She has served on the faculties of Johns Hopkins University Bloomberg School of Public Health, the University of Illinois School of Public Health, and until 2009, The University of Akron. Prior to this last position, Dr. Sloboda worked for twelve years at the National Institute on Drug Abuse in several capacities, finally as the Director of the Division of Epidemiology and Prevention Research. This Division's focus was on the development and support of national research programs in HIV/AIDS epidemiology and prevention and drug abuse epidemiology and prevention and at the time had the responsibility for several large national epidemiologic and treatment data systems. While at NIDA she and her staff organized the International Epidemiology Work Group and the International HIV Prevention Network.

She was a founder of the U.S. and E.U. Societies for Prevention Research and is well-published in the area of drug abuse epidemiology and drug use prevention. Her three major books include the *Handbook of Drug Abuse Prevention, Epidemiology of Drug Abuse, and Defining Prevention Science*. In addition, she has a long standing commitment to the dissemination of evidence-based programming and the advancement of Translation I and II research through work with the Society for Prevention Research (SPR) and current work with the United Nations Office on Drugs and Crime to develop international standards for drug use prevention based on research evidence and training workshops for policy makers. Her current focus is on developing and testing curricula (Universal Prevention Curriculum) for the training and licensing of an international cadre of prevention coordinators and specialists in collaboration with The Colombo Plan's International Centre for Certification and Education of Addictions Professionals and with CICAD and the International Narcotics and Law Enforcement Affairs Bureau of the U.S. Department of State. Through this program prevention professionals from Asia, Africa, Latin America, the United States, Canada, and Europe will be trained and licensed to deliver evidence-based substance use prevention interventions.

She has also received several commendations for her work from the National Institutes of Health, the US Society for Prevention Research and the EU Society for Prevention Research.



Bill Beacham, Ph.D. (Univ. of Oxford) is Executive Director of the Center for Drug-Free Communities since 1988, specializing in Treatment of Addictive Disorders and Training in the areas of Drug-Free Schools. He is California Board (BBS) Certified.

He is the former Director of Training/Clinical Services for CareUnit Hospitals where he trained addiction specialists, educators, parents, law enforcement and mental health workers in substance abuse prevention and intervention. He specializes in the treatment of adolescents and adults with chemical dependency/psychiatric disorders. He was a psychologist, teacher and coach in the public schools for 13-years and worked with the National Institute of Mental Health for 4-years in the area of race relations. Bill is the co-author of the book *What Did You Learn in School Today?* and has contributed to several other books, including the Major League Baseball Player Association's *It's OK to Say No to Drugs* and *It's OK to Say No to Drugs: A Parent Child Manual for the Protection of Children*. He also contributed to Project Self-Esteem and the book *"That They Might Live"*. Author of *"SAFE" Substance Abuse For Educators Manual*. He has been the keynote

speaker at many local, state & national conventions, including the "International Drug and Alcohol Conference", the National Collegiate Athletic Association's (NCAA) "Drugs and Today's Athlete" Conference, the "National Student Assistance Conference" Bill has been a writer/technical advisor for four movies. *One Too Many*, a movie about teenage drinking, aired on ABC. *Shattered: If Your Kid's on Drugs*, a video starring Burt Reynolds. *My Kid's Driving Me Crazy*, a parenting film, video *Dare to Care* stars Edward James Olmos. Bill is the creator/presenter of the McGraw-Hill series *The Drug-Free Family & The Drug-Free Workplace*, "Building Bridges" program for the U.S. Dept. of Education & just released DVD "Why Our Kids Are Getting Sicker-Quicker". Bill is the founder of Peer Assistance Leadership (PAL®) Camp, a 3-5 day peer helping training program for young people.

MARIJUANA SYMPOSIUM PARTICIPANTS

Symposium facilitated by Dr. John Carnevale of Carnevale Associates and Moderated by Jim McQueeney, Talk Show Host

Morning Keynote Speaker – Chris Halsor

National expert on Driving Drugged – How do we prosecute for driving under the influence of Marijuana?



Chris Halsor is a Colorado attorney, former 14-year prosecutor and founder of *Understanding Legal Marijuana, LLC*. Mr. Halsor began his legal career as a line prosecutor working in a large Denver suburban area DA's Office for eight years having tried all types of misdemeanor, juvenile and felony offenses. Mr. Halsor then spent six years working for the **Colorado District Attorney's Council** where he served as the state's first **Traffic Safety Resource Prosecutor (TSRP)** providing training and technical assistance to Colorado law enforcement and prosecutors surrounding all facets of impaired driving. In this capacity he has become one of the country's foremost experts on marijuana impaired driving.

He has also been on the front lines of Colorado's trailblazing foray into legal marijuana and has developed an expertise in the many different and complicated facets of legal marijuana. He served as a member of one of Colorado Governor's regulatory committees addressing marijuana infused edibles and was a substitute member of the committee on grow limitations. He provides consulting to state, local governments on marijuana policy and the many unforeseen legal and policy issues that come with legalization. Mr. Halsor lectures and provides conference presentations around the U.S. and internationally on the subject of legal marijuana. His approach is to try and provide the most objective information and assessments on the subject without taking an advocacy position in favor of or against legalization.



Green Lab Teaches Cops How to Know When a Driver Is Stoned
SARAH HARVEY | NOVEMBER 29, 2016 | 7:46AM

Lunch Keynote Speaker – Rick Garza



Rick is the Agency Director of the Washington State Liquor and Cannabis Board. Rick has been with the Liquor and Cannabis Board since 1997. During Rick's career with LCB he has also held the positions of Legislative and Tribal Liaison, Policy Director and Deputy Director. Prior to joining the Liquor Control Board, Rick served 13 years as a staff member for the Washington State Legislature, including five years with the Washington State Senate and eight years with the state House. His legislative assignments included Policy Analyst in the state Senate, House of Representatives Staff Director, and adviser to House and Senate leadership.

Rick is a past President of the National Conference of State Liquor Administrators (NCSLA) and presided during 2012-13.

Afternoon Presenters

Dr. Bill Beacham – Understanding the Marijuana Issue in society.

Dr. William Crano – How do we use the Media to Reduce Drug Use in Adolescents.

Dr. Zili Sloboda – Addressing the Marijuana Issue with Prevention.

Chief Marco Vasquez – How do the Colorado Police Chief Address Marijuana Issues.

EVENT HOST



Law Enforcement Against Drugs

Founded in 2014, L.E.A.D. was the brainchild of Law Enforcement and Educational leaders who felt that the time had come to develop a comprehensive evidence based means for law enforcement agencies to ensure they provide proven effective methods to serve their respective communities. "Many different organizations have attempted to offer specific programs to serve various functions, but L.E.A.D. is designed to bring the entire agency together to offer many different types of programs. We want to be the charitable organization that enables various law enforcement agencies to achieve the best possible services for the people they serve," said Nicholas R. DeMauro, Executive Director and Chief Executive Officer.

L.E.A.D. has developed a prestigious Board of Directors consisting of Leaders in Law Enforcement, Education, Government and Community Leaders whose main objective is

to build the foundation to serve the organizations mission. The Board of Directors relies on various Advisory Board Working Groups who make recommendations and review initiatives that L.E.A.D. will support and promote to participating communities. The Advisory Boards consist of representatives from LAW ENFORCEMENT, GOVERNMENT, CORPORATE, ACADEMIC, INSTRUCTOR and DRUG AND VIOLENCE PREVENTION POLICY BOARD.



L.E.A.D. is expanding rapidly in the Northeast and beyond. A unique alliance with the National Association of School Resource Officers has enabled L.E.A.D. to offer training's in Vermont, New Hampshire, California, Tennessee and other areas of the United States. We are proud to offer the Mendez Family of Proven Effective K-12 Evidenced based Curricula to communities throughout the United States.



5 South Main Street | Allentown, NJ 08501

Phone: 609.259.2500 • Fax: 609.228.6649

www.leadrugs.org



TRAINING CONFERENCE AND SYMPOSIUM

ATTENDEE REGISTRATION FORM

March 18-20, 2018 • Harrah's Atlantic City • Registration Due March 1, 2018

Law Enforcement & School District Agencies Chief Executive – **FREE** • All other participants – \$350 • L.E.A.D. Instructors/Officers – \$250

REGISTRATION	BADGE FIRST NAME _____ LAST NAME _____ RANK _____
	AGENCY / SCHOOL _____
	ADDRESS _____ EMAIL _____
	CITY / STATE / ZIP _____
	CELL PHONE _____ WORK PHONE _____ FAX _____
Check All that Apply:	
<input type="checkbox"/> I will be using a "L.E.A.D. Allocated Credit" for my hotel reservation <i>(Complete the Hotel Registration Section)</i>	
<input type="checkbox"/> Special Needs _____	

CERTIFICATION REGISTRATION	ON THE STREET CURRICULA <input type="checkbox"/> Sunday	TOO GOOD FOR DRUGS K-8 <input type="checkbox"/> Sunday
	TOO GOOD FOR DRUGS/VIOLENCE H.S. <input type="checkbox"/> Sunday	TOO GOOD FOR VIOLENCE K-8 <input type="checkbox"/> Sunday

REGISTRATION FEES	Full Registration Includes:	CONFERENCE REGISTRATION																														
	<ul style="list-style-type: none"> All Educational Workshops Boxed Lunch and Meet & Greet Reception on Sunday Continental Breakfast, Supporters Luncheon & Elaborate Reception Monday Continental Breakfast & Lunch on Tuesday Nightly Entertainment 	<input type="checkbox"/> Non L.E.A.D. Certified FULL \$350.00 <input type="checkbox"/> L.E.A.D. Certified Instructor/Officer FULL \$250 <input type="checkbox"/> Daily Rate – Single Day Only \$150 (Multiple Days pay full rate) <input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tue <input type="checkbox"/> On-Site Registration Available – Late Fee \$25 after March 1, 2018																														
	Single Day Registration:	DINING Please indicate which meals YOU will be attending (included with Registration) and # of guests																														
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L.E.A.D. Certified Instructors/Officers may bring (1) School Educator or School Administrator for \$150 for full registration.	<table border="1"> <tr> <td>Guests Name(s): _____</td> <td>Registration Fee</td> <td>\$</td> </tr> <tr> <td></td> <td>Late Fee</td> <td>\$</td> </tr> <tr> <td></td> <td>Total Amount Due</td> <td>\$</td> </tr> </table>	Guests Name(s): _____	Registration Fee	\$		Late Fee	\$		Total Amount Due	\$																						
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METHOD OF PAYMENT	CANCELLATION POLICY: All cancellations must be in writing and received by L.E.A.D. no later than March 1. No refunds will be given after this date. Credit card payments will appear on your statement as a purchase from L.E.A.D. Make checks payable to L.E.A.D.
	<input type="checkbox"/> L.E.A.D. Allocated Credit # _____
	<input type="checkbox"/> Purchase Order # _____
	<input type="checkbox"/> Enclosed Check \$ _____
	Cardholder's Billing Address (if different from above) _____
	Credit Card # _____ Exp. Date _____ CDC _____ \$ _____ Cardholder's Name (print) _____ Cardholder's Signature _____ <input type="checkbox"/> American Express <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover

HOTEL REGISTRATION	Fill Out this Section ONLY if using your L.E.A.D. Allocated Credit to pay for your room. Room Rate is \$79/night + taxes, which includes parking discount & free wi-fi. Additional charge of \$20 per person if more than two people per room. Please contact Harrah's Atlantic City at (609) 441-5000 • 777 Harrah's Blvd., Atlantic City, NJ 08401 to register. NOTE: If using your Allocated Credit, L.E.A.D. is paying for this reservation on the master account. If changes or cancellations need to be made to the above reservation, you must notify L.E.A.D. immediately or you will be charged for the expense. You will still be required to provide your credit card upon check-in to cover your incidental expenses. Special Saturday rate TBD.
	<input type="checkbox"/> 2 Double Beds <input type="checkbox"/> King <input type="checkbox"/> Smoking <input type="checkbox"/> Non-Smoking <i>(Room Type Not Guaranteed)</i>
	Arrival Date _____ Departure Date _____ # of Nights _____
	Name _____ Sharing Room with _____
	Policy Department _____ L.E.A.D. Allocated Credit # _____

MAIL or FAX applications and payments to: L.E.A.D. • 5 South Main Street • Allentown, NJ 08501
Phone: 609.259.2500 • Fax: 609.228.6649 • REGISTRATION DEADLINE: March 1, 2018